

# VAISHNAVI NAIDU

## PROFILE

**Competitive, hardworking, dedicated and extrovert** individual who likes to be social and communicate with people. Life Motto has always been " **Do it hard or don't do it**". Always been passionate about people and doing good for society. Participated in multiple **social work** activities and currently is an **active mentor didi** at Udayan Shalini Fellowship.

## SKILLS

- SOCIAL WORK
- MENTORING
- COMMUNICATION SKILLS
- PRESENTATIONS SKILLS
- DECISION MAKING SKILLS
- LEADERSHIP SKILLS
- PROGRAMMING KNOWLEDGE (Java, SQL and HTML).

## AREA OF INTEREST

- CONTENT CREATION
- READING
- DEBATE
- MANAGEMENT
- WRITING

## CONTACT DETAILS:

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7083608831

## EDUCATION

**SSC (2018)**  
St. Jude High School, Dehu Road, Pune  
**86.40%**

**HSC (COMMERCE) (2020)**  
Arya Vidya Mandir Junior College, Pimpri, Pune  
**86.77%**

**BACHELOR OF BUSINESS ADMINISTRATION (Computer Application)**  
ASM College of Commerce, Science and Information Technology, Chinchwad, Pune.  
2020-2023  
**CGPA: 9.14**  
**80.42%**

## INTERNSHIP

**VAAVE – Intern of Alumni Relations Team**  
December 2021 – June 2022

## KEY PROJECTS

### Project Title: (Business Analysis of Sugar Cosmetics)

- **Competition Analysis** throughout the life of the company.
- Analysis of gradual **growth and success** of the company.
- Analysis of **future growth and development** of the company

### Project Title: (Agrarian Society)

- **Industry Analysis** and documentation
- Website creation and database management.
- **Languages Used:** PHP, HTML and SQL

### Project Title: (Online Human Resource Management System)

- **Industry Analysis** and documentation
- Website creation and database management.
- **Languages Used:** PHP, HTML and SQL

## ACHIEVEMENT

- **Stood first** in Secretarial Practice subject in HSC examination (2020).
- **Secured Rank 2** in 11th and 12th of Examination Respectively (2019,2020)
- Awarded **Udayan Shalini Fellowship** by Udayan Care (2018-2023)
- **Rank 2** in District Level Under 17 Inter School Football Competition
- **6th Position** in SKP's Career Explorer Event Psychometric Test.

## CERTIFICATIONS

- Fundamentals of Digital Marketing** (Google Digital Unlocked)
- Entrepreneurship: From Business to Action** (King's College London) (Ongoing)
- Harappa** Placement Ready Course: Writing Proficiently, Speaking Effectively, Ace the Interview and Thinking Critically.
- SoftPro DMTI:** Online Graphics Designing Course.