# VISHWAS MESHRAM

B3/7, Sopan Baug Panchavati Pashan road Pune, Maharashtra 411008 7769940297 | vishwasm30@gmail.com

## **Objective**

I am a young MBA professional and aim to be a part of an esteemed organization for a long term career, where I can use my skills and knowledge to achieve goals of the organization as well as my own career growth. I being an active person, wish to work with full dedication for the attainment of the company's objective participating in a challenging employment competition that offers potential promotion opportunities.

### Experience

· Bajaj Allianz Life Insurance Ltd

October 2022 - May 2023

Relationship manager

Managing the life insurance sales through assigned Bank Branch and Coordinating between Bank and company from Lead generation to policy conversion.

To build mutually beneficial relationships with Bank and help in acquisition of clients.

## Knowlexon innovation and technology

October 2021 - December 2021

Marketing Intern

Driving Ed tech programs and sales through marketing process. Conducted market research and analysis to to identify consumer behavior, market trends, and competitor activities.

collecting information and maintaining databases in Excel. Interacting with potential customers and leads. conducted surveys and interviews to gain customer feedback and insights.

#### Education

Education	
<ul> <li>Dr. DY Patil Institute of Management Studies, Akurdi, Pune</li> <li>MBA in Marketing (Major) and Operations and supply chain (minor)</li> <li>9.2 CGPA</li> </ul>	2022
<ul> <li>PVG College of Engineering and Technology, Pune</li> <li>B.E. in Electronics and Telecommunication</li> <li>6.7 CGPA</li> </ul>	2020
• Vidya Bhavan jr. College 12th HSC 66%	2015
• Modern Highschool NCL 10th SSC 77.60%	2013

#### Skills

- · Strong written and Verbal skills
- Problem solving and critical thinking
- Proficient in Microsoft Excel and PowerPoint
- · Market research and analysis

#### **Certificates And Recognition**

- · Microsoft Excel Certified
- Digital marketing certification NSDM
- TCS iON Career edge young professional